EDU 5419 - Advanced Study in Organizational Theory
St. John's University, School of Education
Rory J. Manning, Ed.D., Professor

<u>Assignment #1 - Willy McCourt</u>

Each team should create a shared Google Doc <u>for each assignment</u>. Remember to share with me as well: roryjmanning@gmail.com

Reading by Willy McCourt entitled "Discussion Note: Using Metaphors to Understand and to Change Organizations: A Critique of Gareth Morgan's Approach."

To understand Gareth Morgan's approach to using metaphors to understand and change organizations, use the link below to view a mind-map of his metaphors. The content of this mind-map should not be included in your glossary for McCourt.

www.mindmeister.com/24647270/gareth-morgan

The McCourt reading will be added to the shared folder. When reading McCourt, focus on pages 511-515.

As you individually read closely, make notes of the key concepts you would enter into a glossary for McCourt. You will want to keep your individual glossary of concepts. You will then meet as a group to discuss your view of McCourt and to construct a team glossary for McCourt.

Team View of McCourt

Now that you have read closely, discuss his ideas with the group and constructed a glossary of key terms for McCourt: what do you say is McCourt's central thesis regarding the building of theory? What does he have to say about Morgan as a theorist?